



# El Paso Saves

*You Can Build Wealth*

**February 24 - March 2, 2008**

## **El Paso Affordable Housing Encourages El Pasoans to Save During El Paso Saves Week**

### ***FOR IMMEDIATE RELEASE***

**El Paso, Texas (February 22, 2008):** El Paso Affordable Housing Credit Union Service Organization (El Paso Affordable Housing) is proud to announce ***El Paso Saves Week 2008***, which will span from ***February 24 - March 2, 2008***. ***El Paso Saves Week 2008*** is part of the Consumer Federation of America's *America Saves*, a national social marketing campaign that persuades, encourages, and motivates Americans to take financial action in building assets through:

- Savings
- Reducing debt
- Receiving financial education
- Avoiding predatory lenders

To highlight ***El Paso Saves Week 2008's*** theme, *Save and Live your Dreams: Learn the Power of Savings* and increase community awareness of the importance of creating targeted savings goals, El Paso Affordable Housing has partnered with the following participating credit unions to disseminate savings-related information, answer any questions, as well as assist the community with establishing savings goals and opening new savings accounts:

- Golden Key FCU
- GECU
- El Paso Teachers' FCU
- First Light FCU
- Mountain Star FCU
- OneSource FCU
- West Texas Credit Union

El Paso Affordable Housing is proud to promote the American Dream of family asset development through savings, access to capital, and other wealth-building practices that will make El Paso an even greater place to live. Local *El Paso Saves* partners who share this same vision include:

- The Credit Unions of El Paso
- El Paso Credit Union Affordable Housing CUSO
- The City of El Paso
- El Paso County
- The Office of Congressman Silvestre Reyes
- The Housing Authority of the City of El Paso
- The *Don't Borrow Trouble, El Paso* Campaign

**CONTACT: Sergio R. Vásquez (915) 838-9608**  
**El Paso Affordable Housing CUSO**